

Brand Management Services

S F A
SPARKS FASHION ACADEMY

 **FAST CAMP**
INDONESIA

AGENDA

ABOUT US

OUR EXPERTISE

WHAT CAN WE OFFER YOU

OUR PORTFOLIO

WHO WE ARE



SERVICES GUIDE

2025

GROWTH MANAGEMENT

Brand Management Services adalah tim strategis yang fokus membantu brand berkembang lewat pendekatan terukur berbasis growth.

Kami bukan sekadar agency kreatif, tapi partner brand dalam proses akselerasi bisnis yang strategis, kreatif, dan berorientasi hasil.

- ✓ Growth-Oriented Strategy
- ✓ Brand Optimization
- ✓ Digital Performance
- ✓ Konsistensi & Sistem yang rapi

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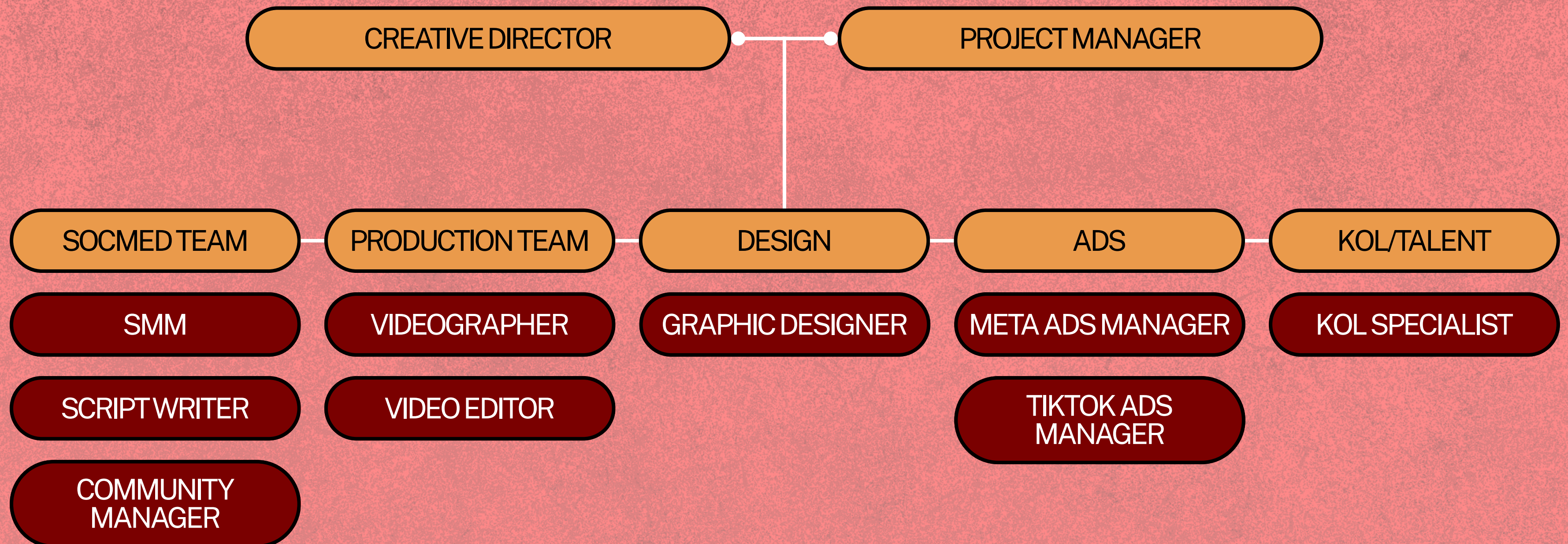
OUR EXPERTS

WHAT CAN WE OFFER YOU

OUR PORTFOLIO

OUR EXPERTS

Meet the creative minds-



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BRAND GUIDELINES

Kami membantu menyusun identitas brand secara profesional — mulai dari logo, warna, tone komunikasi, hingga visual guideline — agar brand tampil konsisten dan kuat di berbagai platform.



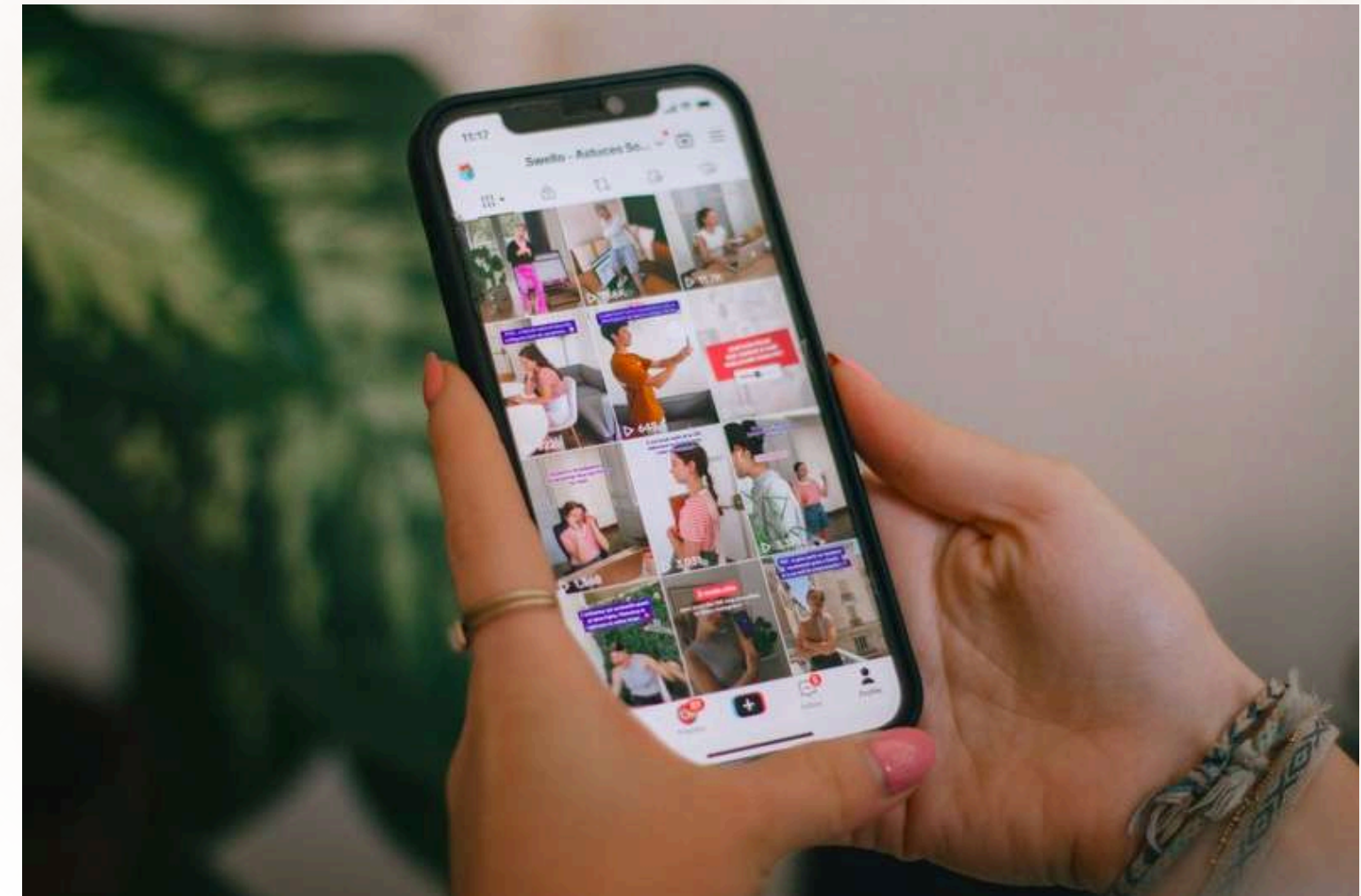
PRODUCT SHOOT

Layanan foto produk dengan kualitas tinggi, baik untuk kebutuhan katalog, marketplace, maupun campaign. Disesuaikan dengan identitas visual brand Anda.



SOCIAL MEDIA MANAGEMENT

Strategi pengelolaan konten sosial media yang membangun kredibilitas, memperkuat brand image, dan meningkatkan engagement audiens secara organik.



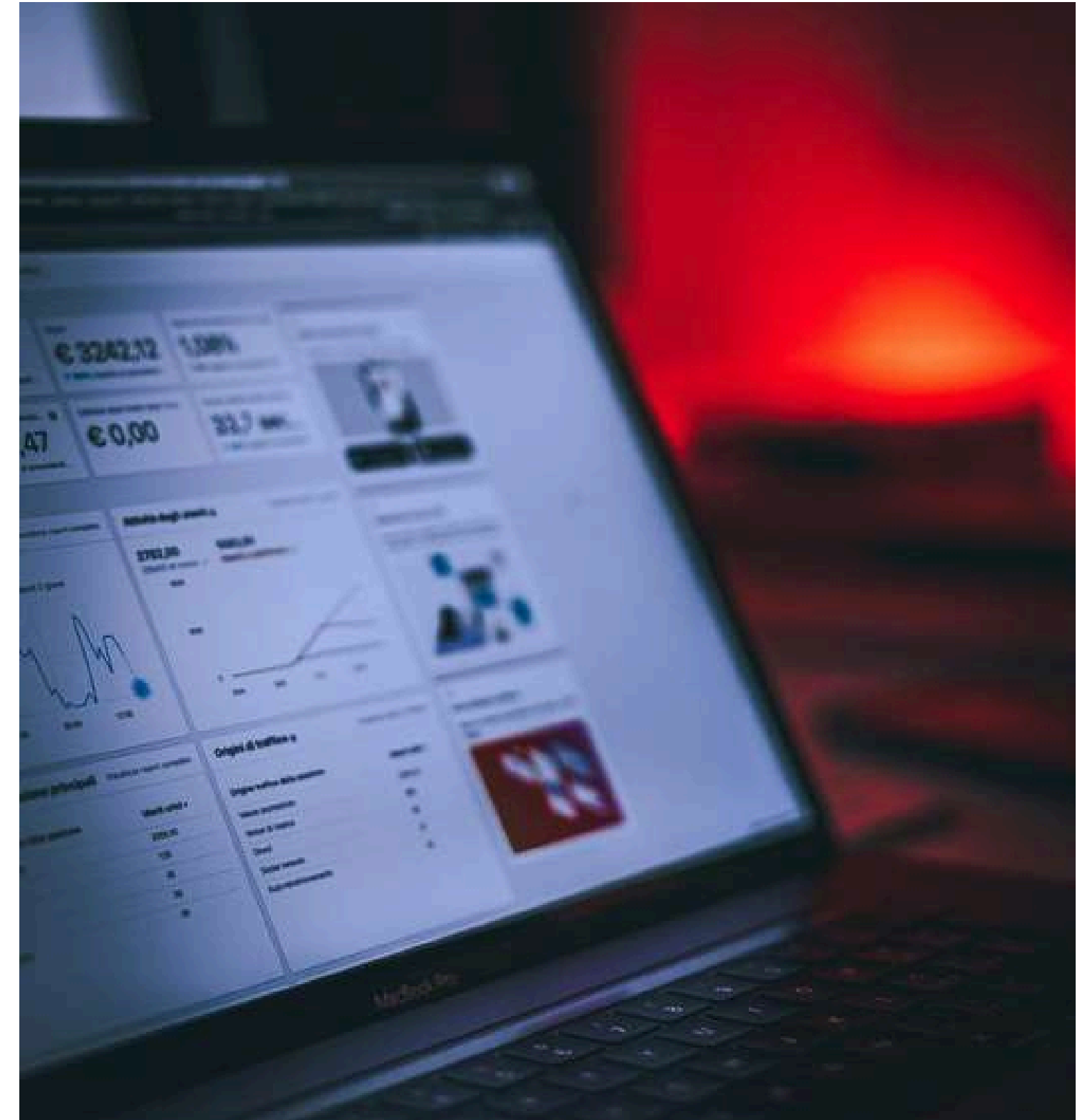
MARKETPLACE MANAGEMENT

Pengelolaan toko di marketplace mulai dari optimasi tampilan, pengaturan stok, promo, hingga strategi konten dan iklan khusus marketplace.



DIGITAL MARKETING (ADS)

Layanan iklan digital di berbagai platform (Meta, TikTok, Google) untuk meningkatkan brand awareness dan menghasilkan konversi secara bertahap, dengan pendekatan berbasis data.



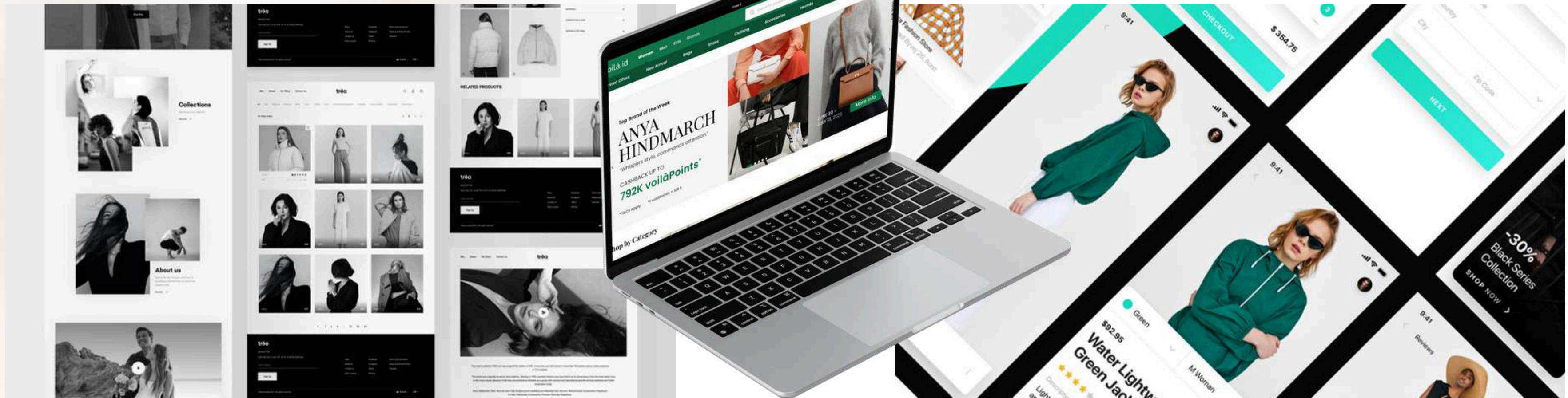
WAREHOUSE AND FULFILLMENT

Integrasi dengan mitra logistik profesional untuk menangani pergudangan dan pengiriman barang secara efisien, cepat, dan akurat.



Pembuatan website brand yang responsif,
user-friendly, dan sesuai kebutuhan bisnis
— baik untuk company profile, katalog,
maupun toko online.

WEB DEVELOPMENT



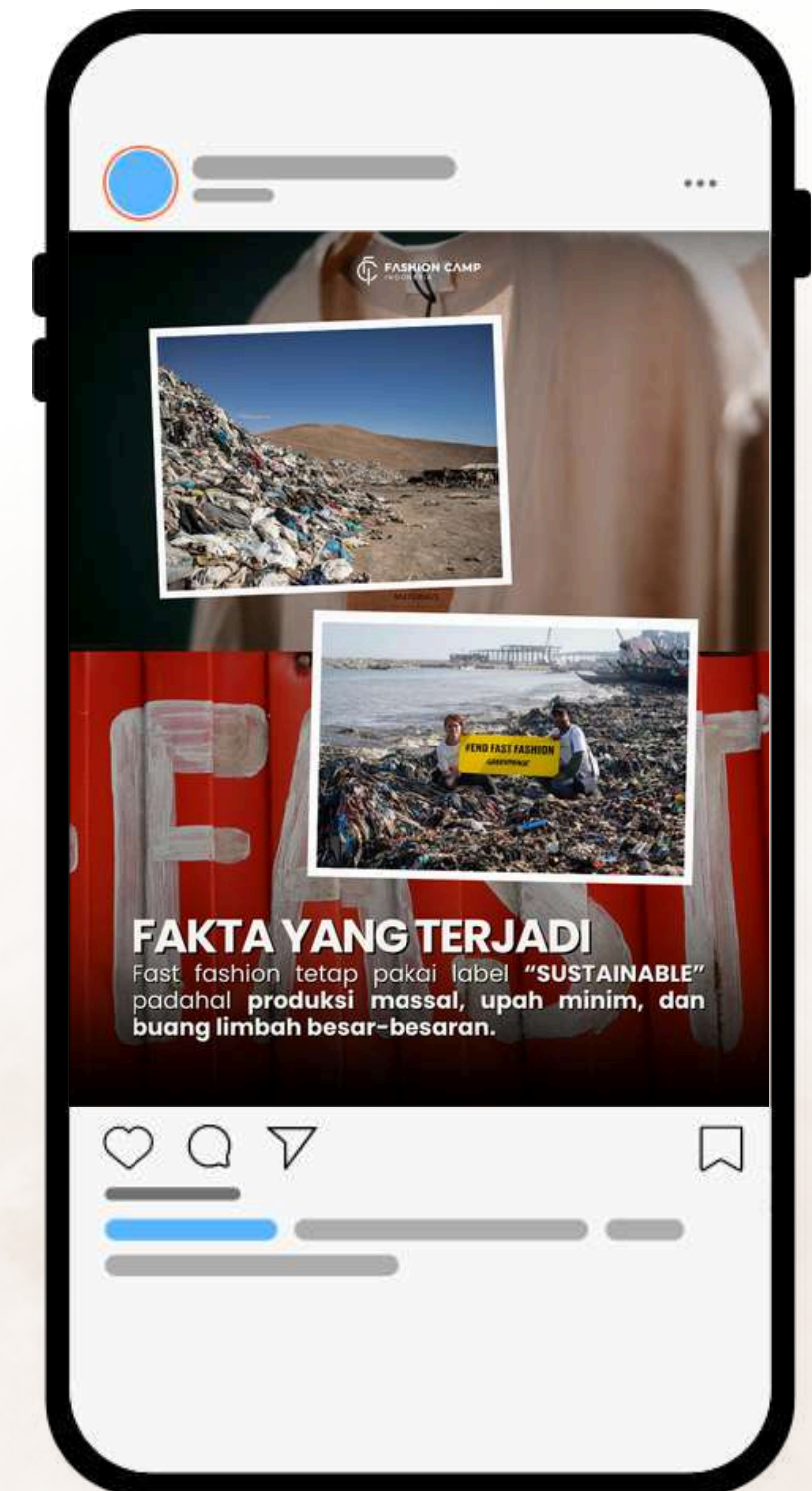
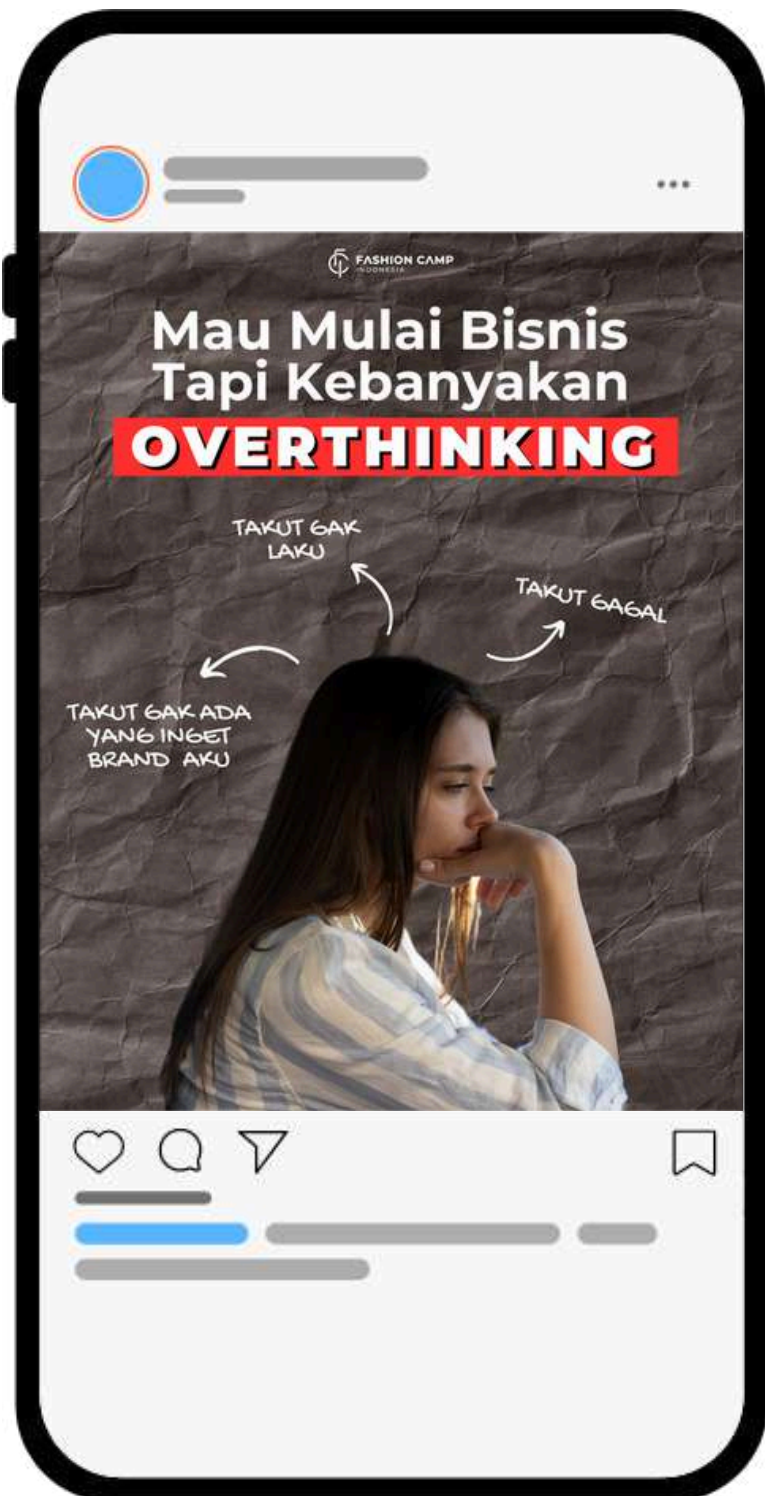
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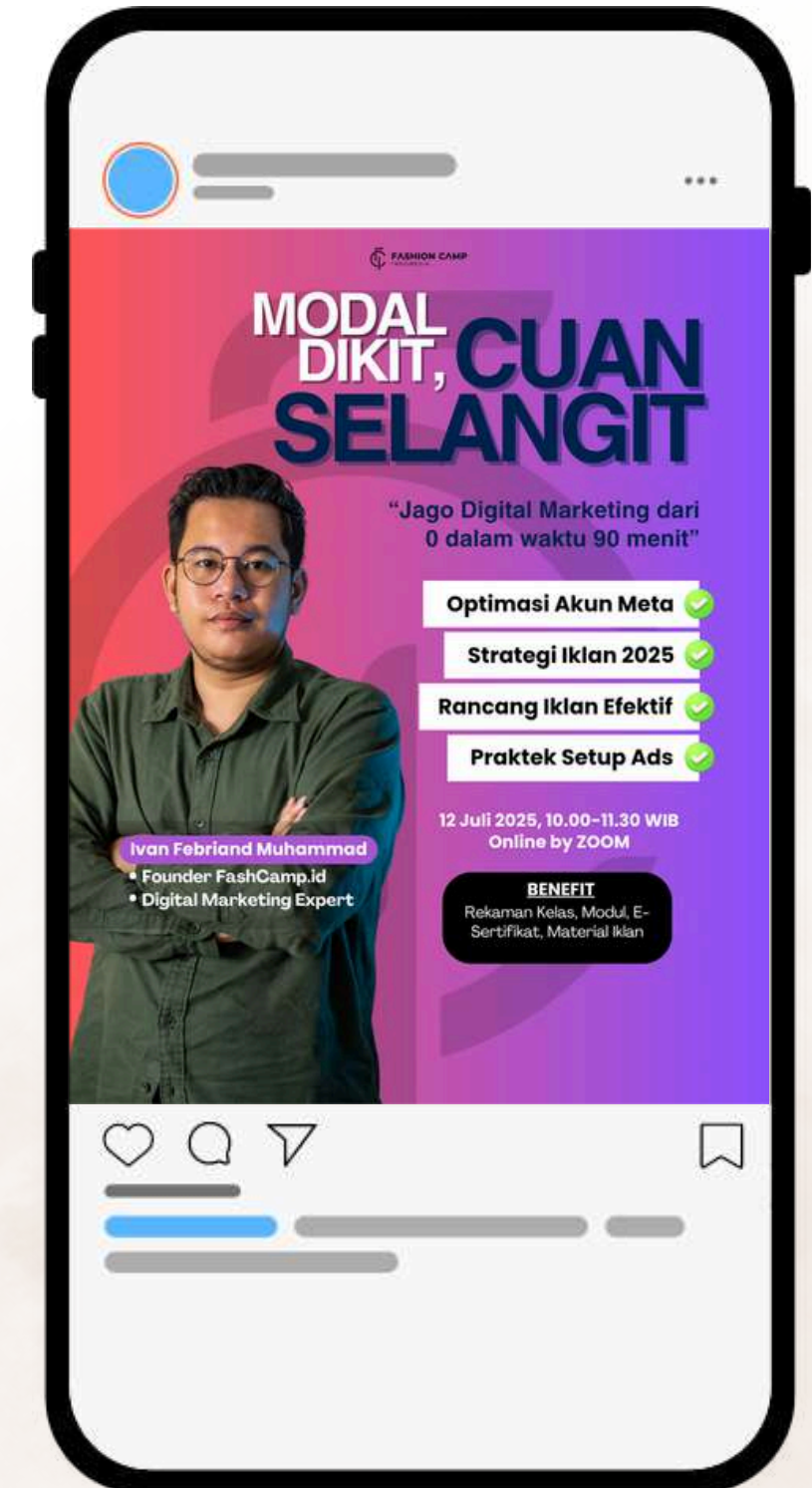
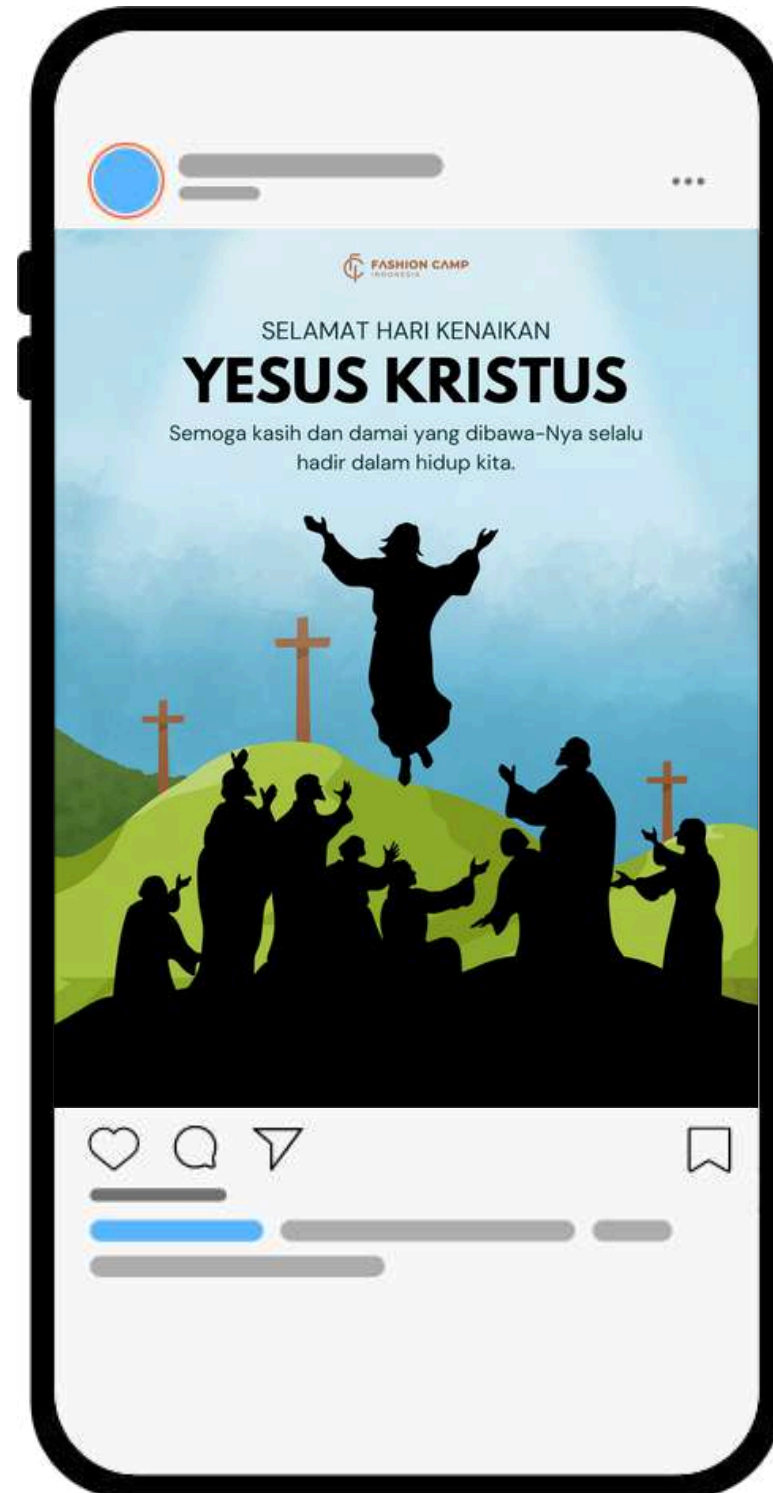
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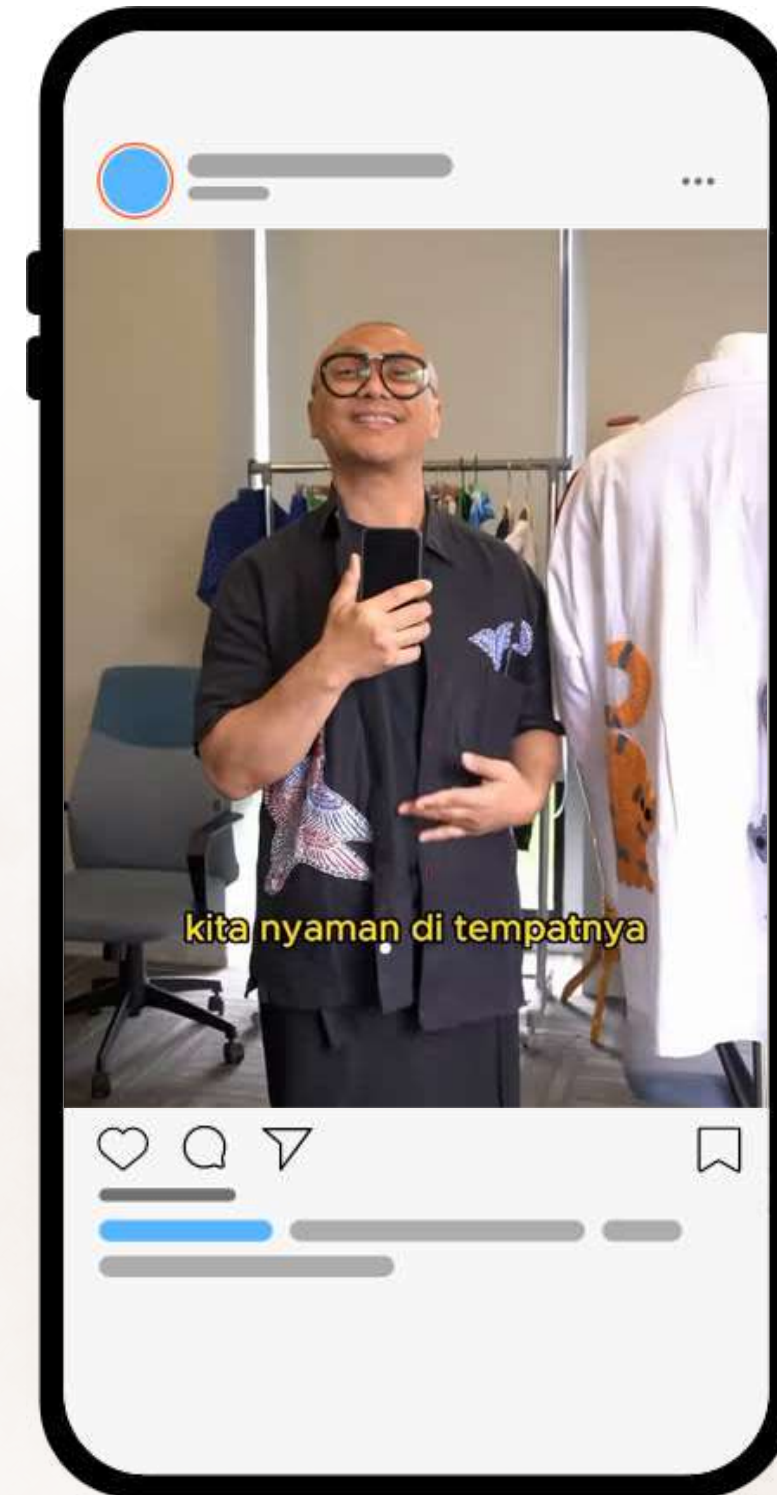
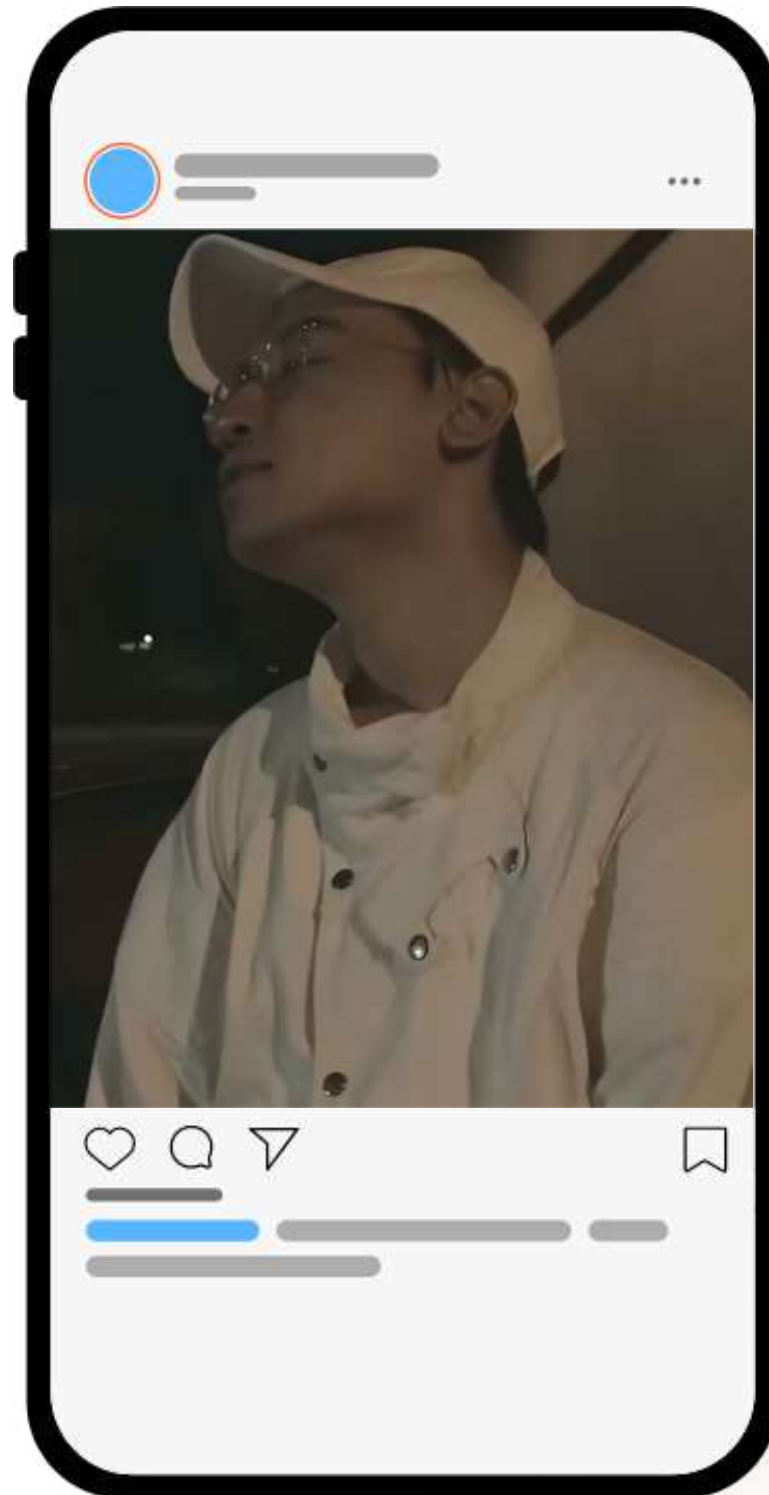
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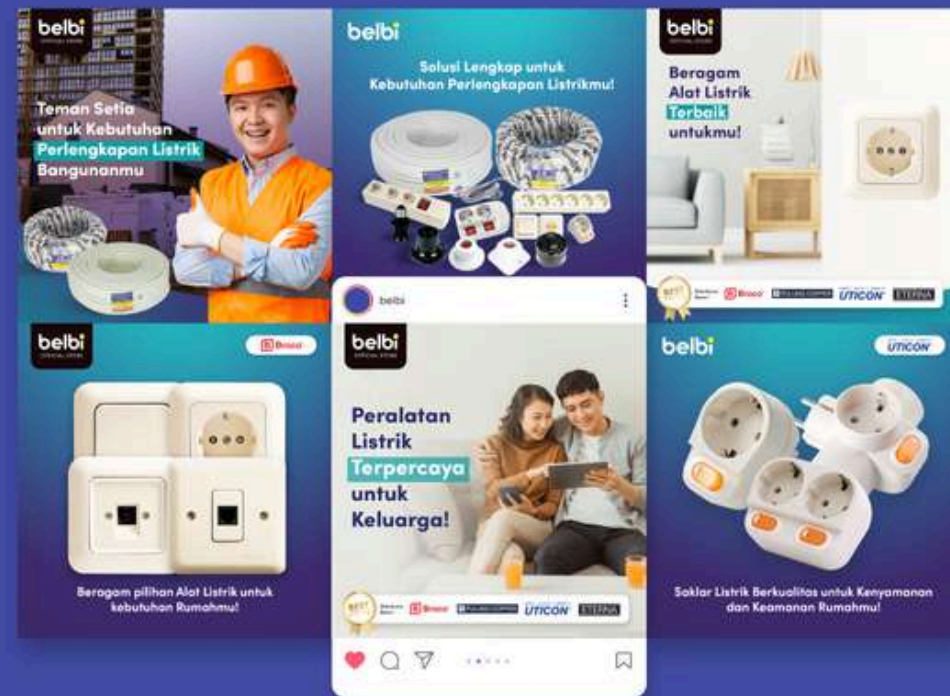
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OUR PORTFOLIO

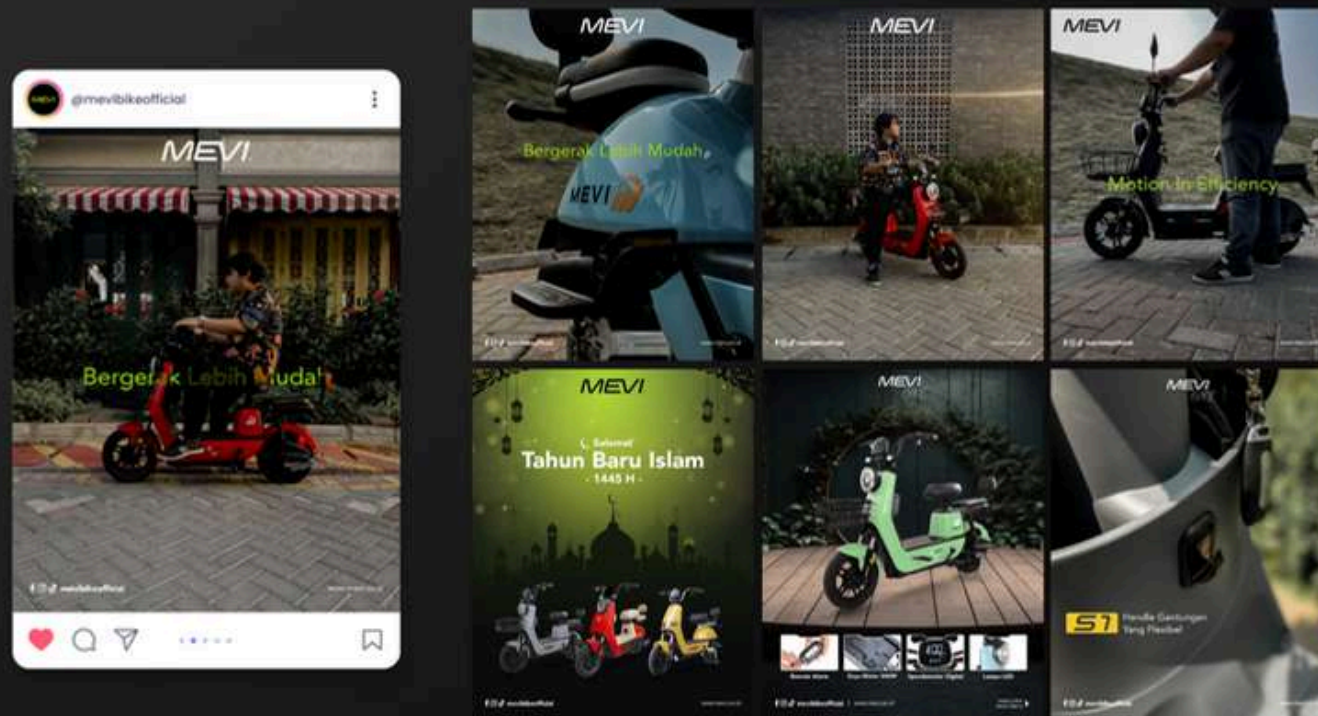






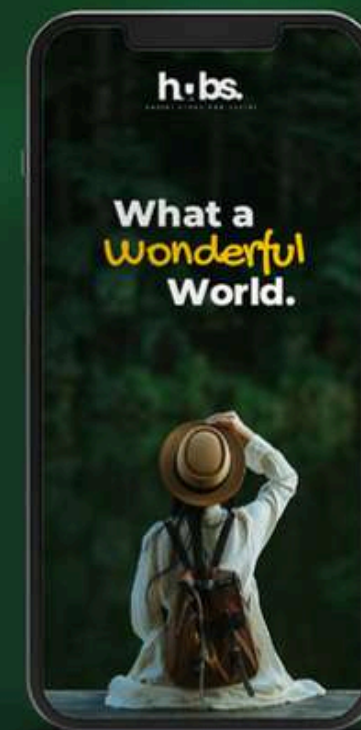


Social Media Design | Working at Mevi



Social Media Design for Mevi Bike

Brand Expression | Social Media



Social Media Instagram



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